

TOURIST

**Sustainable tourism development:
Lessons learned for Southeast
Asian countries**

Hanoi, Vietnam

December 3rd and 4th, 2019

PROCEEDINGS

**WP5 – NETWORK FOR NATIONAL AND CROSS-
COUNTRY EXCHANGE**



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of the European Union

TOURIST: Competence Centres for the Development of Sustainable Tourism and Innovative Financial Management Strategies to increase the positive impact of local tourism in Thailand and Vietnam

TOURIST Consortium: FH JOANNEUM Gesellschaft mbH (Austria), Universidad de Alicante (Spain), Haaga-Helia University of Applied Sciences (Finland), Hue University (Vietnam), University of Social Sciences and Humanities Hanoi (Vietnam), University of Social Sciences and Humanities Ho Chi Minh City (Vietnam), Kasetsart University (Thailand), Burapha University (Thailand), Payap University (Thailand), Prince of Songkla University (Thailand), The Thailand Community Based Tourism Institute (Thailand).



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To the local organisers, University of Social Sciences and Humanities Hanoi in Hanoi, Vietnam for their support in the organisation of the TOURIST 1st Cross-border Conference, to the key-note speakers who shared their excellent insights and to all the presenters and participants for making it a very interesting and successful conference.

EXECUTIVE SUMMARY

The International Tourism Conference with the subject ***“Sustainable tourism development: Lessons learned for South East Asian countries”*** was successfully organized on 3rd and 4th of December, 2019. The conference has the intention to provide a research platform for international researchers, educators, government officers, industry practitioners and postgraduate students worldwide to discuss, acquire knowledge, share empirical findings, and consult in the field of sustainable tourism development. The focus of this conference was to clarify current situation as well as critical issues of sustainable tourism in SEA, including antecedents, challenges, limitations, and collaborations among related stakeholders. Additionally, case studies of sustainable tourism development from different countries all over the world were discussed as lessons for SEA countries. Solutions, implications, and consultancy activities, will also were proposed based on these results.

The International conference was organized by the VNU University of Social Sciences and Humanities, Hanoi, in the framework of the project **TOURIST - “Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam”**, co-funded by the European Commission through the Erasmus+ programme (grant # 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP).

Tourism development not only offers economic benefits, but it also contributes to alleviate poverty, create employment opportunities, and facilitate cultural exchange as well as global integration. However, tourism development is also associated with a number of environmental problems, such as increased amount of waste, air pollution, and climate change. Also growth of social evils; like prostitution or higher numbers of pickpockets; are often linked to increased numbers of national and international guests. Concern for this degradation of tourism development has led to the focus on more “sustainable tourism development”. Especially in South East Asia (SEA), the issues of sustainable tourism development have been thoroughly considered, based on the tremendous growth of tourism in all countries within the region. Although all countries in SEA are at the moment in very different stages of the tourism-life-cycle (some are just at the beginning and others are already in the decline stage of development), all of them suffer somehow under problems caused by local and/or international tourism.

The participation in the conference was free of charge.

Keynote speakers

Prof. Jarkko Saarinen, University of Oulu, Finland

Prof. Noel Salazar, KU Leuven, Belgium

Dr. Jaeyeon Choe, Bournemouth University, UK

Scientific Committee

Prof. Inagaki Tsutomu, University of Social Sciences and Humanities, VNU Hanoi

Prof. Harald Friedl, FH JOANNEUM Gesellschaft mbH, Austria

Assistant Prof. Oana Madalina Driha, University of Alicante, Spain

Dr. Giang Phi, Aalborg University Copenhagen, Denmark

Prof. Gyan Nyaupane, Arizona State University, USA

Prof. Joseph Cheer, Wakayama University, Japan

Dr. Aaron Tham, University of the Sunshine Coast, Australia

Dr. Thomas Jones, Ritsumeikan Asia Pacific University, Japan

Dr. Huong Bui, Ritsumeikan Asia Pacific University, Japan

Sponsoring Journals

Tourism Review (<https://www.emeraldinsight.com/loi/tr>)

E-Review of Tourism Research (<https://ertr.tamu.edu/>)

International Journal of Religious Tourism and Pilgrimage (<https://arrow.dit.ie/ijrtp/>)

International Journal of Spa and Wellness (<https://www.tandfonline.com/loi/rspa20>)

Conference Venue

Hilton Hanoi Opera

Address: No.1 Le Thanh Tong Street, Hoan Kiem District, Hanoi, Vietnam

Website: <https://www3.hilton.com/en/hotels/vietnam/hilton-hanoi-opera-HANHITW/index.html>

Abstract submission

The conference invited contributions from a variety of disciplines including cultural geography, sociology, cultural studies, economics, leisure studies, tourism studies and hospitality/event management. The invitation for abstract submission was extended to topics that include:

- **The concept of sustainable tourism,** such as...
- Theoretical challenges, contradictions and paradoxes;
- Innovative interpretations of Sustainability in Tourism;
- **Stakeholder participation in sustainable tourism development:**
- practical experience and challenges with stakeholders' attitudes and behaviours;

- Intercultural Sustainability in Tourism;
- The role of sustainable tourism for the UN sustainable development goals.
- **Different forms of sustainable tourism**, such as...
 - Communities based tourism and homestay;
 - Eco-tourism and other sustainable forms of nature tourism;
 - Volunteer tourism;
 - Pro-poor-tourism;
 - Responsible and ethical tourism.
- **Impacts of Tourism** and strategies to turn them into sustainable development:
 - Applied methods to measure social, environmental and economic impacts;
 - Applied indicators for sustainable (tourism) development;
 - Best practices of measuring carrying capacity in sustainable tourism development;
 - Environmental impact assessment of tourism projects;
 - Climate change as a fundamental challenge for sustainable tourism development;
 - Conflicts between/intersection of tourists, local residents and authority;
 - Managing and mediating “displeasing” data and assessment results.
- successful strategies to transform individual and collective responses into sustainable collaboration;
- Gender equality in tourism
- **Community focus in sustainable tourism:**
 - Theoretical models of sustainable community development by tourism, e.g.
 - Creating socially sustainable communities; Community well-being in tourist destinations;
 - The role of health promotion in sustainable tourism development;
 - Best practices of sustainable tourism development in a specific location;
 - Theoretical and practical strategies of conflict prevention in the tourism community.
- **Planning and managing sustainable tourism development:**
 - CSR of tourism enterprises;
 - Human resources for sustainable tourism;
 - Marketing sustainable tourism;
 - Ecolabels and other kinds of “green” certifications;
 - Best practices of developing and managing sustainable destinations;
 - Tourist Pledge actions, successes, challenges;
 - Challenges of developing and maintaining social networks as promoters of destinations;
 - Social sustainability in SEA tourism development;
 - Social sustainability and future directions.

Any other topics related to the conference theme were also welcome.

The language of the international conference was English, so all papers were submitted and presented in English. Prospective presenters were invited to submit an abstract of their papers (500-600 words) and a short CV (max. ½ page) by September 30th 2019 complying with the attached abstract submission form to the following email: fts.ussb.conference@gmail.com. Authors of selected abstracts were invited to present a paper at the conference in oral format and were requested to send in an extended abstract with their registration.

DAY ONE: Tuesday, 3rd December 2019

Welcome speech and Opening of the conference

Introduction of the TOURIST project and TOURIST partners

Keynote – ‘Spiritual tourism and its impact on local people and communities: poverty alleviation and sustainable community development through micro-entrepreneurship opportunities’

Paper session 1: Conceptualization of sustainable tourism development

Paper session 1: Discussion

Keynote – ‘Sustainable Tourism for Development: Critical notes and queries’

Paper session 2: Stakeholder participation in sustainable tourism development

Paper session 2: Discussion

Paper session 3: Different forms of sustainable tourism

Paper session 3: Discussion

TIME	Tuesday, 03 rd of December 2019.
08:30	Arrival & Registration (<i>Room Ballroom A , G floor, Hilton Hanoi Opera</i>)
09:00 - 09:15	Welcome speech and Opening of the conference (Prof. Pham Quang Minh, Rector of the USSH, VNU Hanoi)
09:15 - 10:00	Introduction of the TOURIST project and TOURIST partners (MA. Claudia Linditsch, coordinator of the project, and all partners)
10:00 - 10:15	Coffee break
10:15 - 10:55	Keynote – ‘Impact of Spiritual Tourism: Poverty alleviation and sustainable development through micro-entrepreneurship’ <i>Dr. Jaeyeon Choe, Bournemouth University, UK</i>
10:55 - 12:30	Paper Session 1: Conceptualization of sustainable tourism development Session chair: Prof. Jarkko Saarinen & Dr. Pham Hong Long
	<i>Sustained “Babylonian confusion” or meaningful “Sustainability”?</i> <i>The contextual significance of “Sustainability” in tourism and Wittgenstein’s concept of “language games” as a loophole to successful Sustainable Tourism Development</i> <i>Prof. Harald A. Friedl</i> <i>FH JOANNEUM – University of Applied Science, Graz, Austria</i> <i>Circular economy in hospitality– a Nordic perspective</i> <i>Annika Konttinen & Eva Holmberg</i>

	<p><i>Haaga-Helia University of Applied Sciences, Finland</i></p> <p>Mapping tourism and development in Southeast Asia <i>Alexander Trupp, Claudia Dolezal, & Assoc. Prof. Huong T. Bui</i> <i>School of Tourism and Hospitality Management, The University of the South Pacific, Fiji</i> <i>University of Westminster, London, UK</i> <i>College of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Japan</i></p> <p>Sustainable Tourism Development in Protected Areas: A Case Study of Cu Lao Cham MPA, Vietnam <i>Nguyen Van Hoang</i> VNU University of Social Sciences and Humanities, Ho Chi Minh, Vietnam</p>
12:45 - 13:45	Networking lunch
13:45 - 14:20	<p>Keynote- Sustainable Tourism for Development: Critical notes and queries <i>Prof. Nobel B. Salazar</i> <i>KU Leuven. Belgium</i></p> <p>Q&A: Q1: Do you have golden rules for people to improve successful tourism? A1: Carefully look at the local Q2: Something to do in sustainability or problems? A2: Differences make successful landscape. Differences sometimes make something bad (Locals devote all life for tourism only)</p>
14:25 - 15:55	<p>Paper Session 2: Stakeholder participation in sustainable tourism development Session chair: Prof. Inagaki Tsutomu & Assoc. Prof .Bui Thanh Huong</p>
14:25 - 14:40	<p>Economic growth and tourism: ways towards a more sustainable tourism <i>Dr. Oana M. Driha</i> <i>University of Alicante, Spain</i></p> <p>Introduction: Reality of tourism growth and relationship with economy Objective: + Insider relationship between tourism and economic growth + Tourism expansion and impacts on economic growth (negative and positive effects) Literature review: + N-shaped of tourism and economic growth + Energy use and climate changes contribute to enhancing economic growth + Global action process Methodology and sample Results and discussion: Analyse of returning points in the main model Conclusion</p>

14:40 – 14:55	<p>Exploratory factor analysis of sustainability integrated tourism at local communities in Eastern region of Thailand <i>Prof. Setarnawat Sakchai, U-dompon Wannapa, Vivatvanit Vorrapob</i> <i>Faculty of Management and Tourism, Burapha University, Thailand</i></p> <p>Introduction: + Thailand tourism growth + Creative industry village (CIV) promoting in Thailand + Richie and crouch’s model + Factors affecting to sustainability</p> <p>Objective: + Explore factors affecting sustainable CBT management + Analyse the EFA on sustainable CBT management</p> <p>Literature review: The model of destination competitiveness</p> <p>Research methodology: mixed method, in-depth interview, questionnaire</p> <p>Result</p> <p>Contribution: + Guideline for destination competitiveness and sustainability of CBT + Management strategies and enhances sustainability of CBT</p>
14:55 - 15:10	<p>Sustainable tourist: How big is your footprint? <i>Dr. Daisy G Kanaga</i> <i>Sunway University, Malaysia</i></p>
15:10 - 15:30	<p>The needs and the reality: The resident quality of life in a major tourism area in Chiangmai, Thailand <i>Yodmanee Tepanon, Thanwa Benjawan, Chawan Maleehom</i> <i>Kasetsart University, Thailand</i> <i>Payap University, Thailand</i></p>
15:30 - 15:45	<p>Tourist motivation and revisit intention in the top 10 attractions in Batangas province, Phillipines <i>Dr. Felicen, Sevilla S and Barbosa, Marife S</i> <i>Lyceum of the Phillipines University – Batangas, Phillipines</i></p>
15:45 - 15:55	<p>Q&A: Q1 (For Dr. Oana): We heard a lot of presentation today talked about the negative impacts on tourism. And your presentation is about the economic benefits in tourism. And I wondering when you research, you used externality tools so the cost of tourism company basically charging the society but actually figuring into price of the qualos so did that figure up the tools that you research and if not, is there something you can be looking at in the future? A1: Unfortunately, we did not confirm it yet, it should be included somehow and give the fact that what we try to do from the beginning is to find a way toward the sustainable, almost the sustainable in tourism. Involving especially makers. They are the one actually able to act on that site. We need to include some how to make it better.</p>

	<p>Q2 (For Dr. Daisy): Can you think about that perspective and get more value from both sides of your research?</p> <p>A2: Actually my research to the second faces, while we bringing the finding to the government, I need to do research in Malaysia</p> <p>Q3 (For 4th presenter): I working on the same case in Hoi An and I found out that when the city getting crowded, it leads to the replacement of local people out of their town. Is the same thing happens in Chiangmai?</p> <p>A3: I am actually in Bangkok but that happens in Chiangmai also. I think in most tourist city that happens especially in the down town of Chiangmai. I think some local people couldn't stand for that so they move out, but not all of them. So, we try to find out how they live.</p>
15:55 - 16:15	Tea break
16:15 - 18:10	<p>Paper Session 3: Different forms of sustainable tourism</p> <p>Session chair: Prof. Noel B Salazar & Dr. Jaeyeon Choe</p>
16:20 - 16:40	<p>Analysing macro-environmental antecedents for Sustainable Innovation in Tourism</p> <p><i>Pham Huong Trang, Dr. Bui My Trinh</i></p> <p><i>Department of Social Sciences, Economics and Management, Vietnam</i></p>
16:40 - 17:00	<p>Beyond the Bali “bonking” Ban: Religion and sustainable tourism in Indonesia</p> <p><i>Dr. Kelli Swazey</i></p> <p><i>Australian Consortium if In-country Indonesian studies, Gadjah Mada University, Indonesia</i></p> <p>Q&A:</p> <p>Q: Muslim in Indonesia have different thinking, is it a good future for Indonesia?</p> <p>A: Not sure, need to separate to study</p> <p>Watching and seeing how everything runs in Indonesia case</p>
17:00 - 17:15	<p>Going beyond the current status quo of Community-based tourism: A proposal</p> <p><i>Dr. Andrea Giampiccoli</i></p> <p><i>Durban University of Technology, South Africa</i></p> <p>Q&A:</p> <p>Q: CBT can be popular in urban area so what is advantage and disadvantage of CBT in urban area?</p> <p>A: In urban area, we have more tourists, more type and better facilities such as network, internet,...and better education.</p>
17:15 - 17:30	<p>Achieving sustainable heritage tourism in Hue: Use of Nguyen’s Imperial archive for tourism development in Hue’s Imperial City</p> <p><i>Phan Thi Diem Huong, Chan Thi Xuan</i></p> <p><i>Hue University, Vietnam</i></p> <p>Q&A:</p> <p>Q: Hue is an ancient city but the research applied only the Imperial Citadel, so is it difficult for tourist and researcher to coming Hue?</p>

	<p>Combine with Festival in Hue? Some way to do sustainable tourism in Hue?</p> <p>A: When tourist come to Hue, they are more interesting in services and cultural valuable is not concerned because they feel dissatisfied</p> <p>Nowadays they have festivals for both tourist and locals like Nam Giao festival</p> <p>Research more about historical and original value of Imperial Citadel</p>
<p>17:30 - 17:50</p>	<p>Create Community-based Tourism space in the right way – Case study in Bat Trang, Hanoi and Quang Yen, Dong Trieu, Quang Ninh</p> <p><i>Dr. Nguyen Thu Thuy and Do Thanh Ngoc</i></p> <p><i>VNU, University of Social Sciences and Humanities, Hanoi, Vietnam</i></p> <p>Q&A:</p> <p>Q: Is the presentation your research or case study? Expect outcome from the research?</p> <p>A: Join a project created by the government to teach CBT for villages</p> <p>2 case study in Bat Trang village: Local life, Quang Yen: Performance</p> <p>Choose model for each village carefully</p>
<p>17:50 – 18:10</p>	<p>Discussion:</p> <p>Comment 1: Researchers should bring out more information and solutions</p> <p>Comment2: Dangerous concept: Using too much words “local”, “Local community”,...but the research not focus on the true meaning.</p> <p>Q: Example about Innovation of tourism</p> <p>A: Green Innovation: Green energy, green environment, green supply,...</p>

DAY TWO: Wednesday, 4th December 2019

Keynote – ‘Tourism and Sustainable Development Goals: Responsibility in Tourism Development’

Paper session 4: Planning and managing sustainable tourism development

Paper session 4: Discussion

Closing remarks

Wednesday, 04th of December 2019	
9:05 – 9:50	<p>Keynote – ‘Tourism and Sustainable Development Goals: Responsibility in Tourism Development’ <i>Prof. Jarkko Saarinen</i> <i>University of Oulu, Finland and University of Johannesburg, South Africa</i></p> <p>Q&A: Q: Talk much about <i>Sustainable tourism</i> but Who identify what is <i>Sustainable tourism and Unsustainable tourism</i>? Whose responsibility to raise awareness? How long have been teaching local about <i>Sustainable tourism</i> and practice of sustainable behavior? The core issues: Who identify what is <i>Sustainable tourism and Unsustainable tourism</i>? Which level of people, level of behavior that can practise Sustainable tourism? A: Idea of people to travel is like human right, can’t prohibit => Should make travelling balance. Tourism keeps growing good and bad but still one of the biggest industries, so we need to take responsibility.</p>
9:55 – 12:40	<p>Paper Session 4: Planning and managing sustainable tourism development Session chair: Prof. Harald A. Friedl & Assoc. Prof. Tran Huu Tuan</p>
9:55 – 10:10	<p>A study on factors which hinder the sustainable practices of camp operator around the Yala National Park, Sri Lanka <i>Namal Wijesundara</i> <i>Sabaragamuwa University of Sri Lanka</i></p> <p>Q&A Q: Methods to educate camp operator about Sustainable tourism practice? A: Interview 7 camp operators Explain concept and content of <i>Sustainable tourism</i> : What is <i>Sustainable tourism</i> first, they understand CMT: Find hoe they understand the concept first, then find the factors</p>

<p>10:10 – 10:30</p>	<p>Factors influencing the expectations of Thailand from the national tourism policy law on sustainable tourism <i>Chutipong Somsup, Thanwa Benjawan, Michael Meallem, & Waruth Kaosol</i> <i>The Thailand Community Based Tourism Institute, Thailand</i></p> <p>Q&A Q: Example to combine expects successfully? Companies should have deep thinking about <i>Sustainable tourism</i>, how do you make them to have deep thinking to develop <i>Sustainable tourism</i> in Thailand, in Southeast Asia countries and especially Vietnam? A: Basically, we have law to top down policy. How to make it more successful is that we should let people involved in more. Q: Policy KBI: Factors in KBI? A: KBI is accepted by the committee that appointed by policy law, not many people involved in -> Difficult to research the KBI, not clear about it</p>
<p>10:30 – 10h55</p>	<p>From the Khao San Road to Bui Vien Street: Backpacker Enclaves and their Impacts on Sustainable Tourism Development <i>Dr. Nuno F. Ribeiro, Dr. Gebeyaw Ambelu, & Dr. Nguyen Anh Thu</i> <i>RMIT University Vietnam</i></p> <p>Q&A: Q1: Backpacker is growing fast. There is a group of backpacker. I concerned what this impact from your research: A1: Difficult to control. Quick to see the establish of area for backpacker. In 6 years, Sri Lanka changed a lot, become more sustainable in tourism => It's possible to change the tourism CMT1: Backpackers are sustainable tourists, they travel to other countries, and they respect the local culture CMT2: Backpackers stay in Vietnam for 37 days, longer compare with other group of traveler in Vietnam. But in Vietnam and Southeast Asia, backpacker become mass tourism because they go in big groups. When coming to local, they bring benefits in money for villages but in fact, their influences happen in many countries. They come to some mountainous area making local people changing their living style ⇒ We have to take care of both sides Q2: Backpacker have many impacts => Any idea how to influence it? A2: Raddit is popular to take information. To refuse things, popular to take it.</p>
<p>10:55 – 11:20</p>	<p>COFFEE BREAK</p>
<p>11:25 – 11:45</p>	<p>Some suggestions in promoting and advertising for the tourism branding of Binh Phuoc Province, Vietnam <i>Pham Tan Thong</i></p>

	<p><i>Ho Chi Minh City University of Foreign Languages – Information Technology, Vietnam</i></p> <p>Q&A:</p> <p>Q1: How to promoting Binh Phuoc, the marketing plan?</p> <p>A1: Focus on destination trending: inviting celeb, KOL,..; hold international and domestic events</p> <p>Q2: Where is result of analyzing?</p> <p>A2: Taking survey, questionnaire, interview => analyzing data => do marketing campaign</p>
11:45 – 12:05	<p>The impact of international travel bloggers on sustainable destination marketing in Sri Lanka</p> <p><i>Athula C. Gnanapala, Y.H.K. Peiris & K.K.L.C. Kannangara</i> <i>Faculty of Management Studies, Sabaragamuwa University of Sri Lanka</i></p> <p>Q&A:</p> <p>Q1: Do you have any information why it does not affect to community?</p> <p>A1: Each blogger has own answer Sri Lanka is a developing country => want to attract travel blogger but usually ha newbie => that the reason, not affect too much.</p>
12:05 – 12:25	<p>The relationship between tourism Receipt, economic growth, inflation, energy consumption and carbon dioxide emissions: Evidence in Southeast Asia</p> <p><i>Dr. Nguyen Anh Tru</i> <i>Vietnam National University of Agriculture, Vietnam</i></p> <p>Q&A:</p> <p>Q: Why use total GDP instead of GDP per-capita</p> <p>A: GDP per-capita is difficult to explain</p> <p>Q: Why chose 5 countries instead of 11 countries in Southeast Asia?</p> <p>A: Only 5 countries have available data set by the World Bank. Other countries. Other countries not have enough information</p> <p>Q: How to compare the result with other present presentations?</p> <p>A: Want to antergrade 5 available countries.</p>
12:25 – 12:40	<p>The localism branding destination for Kamala community-based Tourism in Phuket, Thailand</p> <p><i>Dr. Aphirom Promchanya</i> <i>Faculty of Hospitality and Tourism Management, Prince of Songkla University, Thailand</i></p> <p>Q&A:</p> <p>Q: The diiferences before running the project and the present?</p> <p>A: Local people consider by themselves. Products belong to the farmers in the end.</p>
12:40 – 13:00	<p>CLOSING REMARK</p>

CONCLUSIONS

The conference has received a total of 99 abstract submissions, after the reviewing process, 93 abstracts have been accepted to publish in the book of abstract. Please see in the reference for the file book of abstracts of the conference.

In two days (3-4/12/2019), Faculty of Tourism Studies, University of Social Sciences and Humanities organized an international conference on “Sustainable Tourism Development: Lesson learned for Southeast Asian Countries” at Hilton Opera Hanoi. The conference brought together 130 scholars, including 60 international scholars coming from 22 different countries and territories.

The conference created a forum for scholars and tourism researchers to exchange knowledge, research results and methods related to sustainable tourism in Southeast Asia in particular and in other countries in the world in general, repositioning the position of regional tourism and re-acknowledging the role of Vietnam tourism in the region in the context of integration.

The conference was successfully organized with the support of TOURIST project and all of TOURIST partners. This will help give several lessons in order to improve the quality and organization logistics of the 2nd TOURIST international conference in Bangkok in 2020.

REFERENCE

Book of abstracts:

<https://drive.google.com/file/d/1-VleUZ6LlfOBOZLoZfUnc0-n7HduCR-V/view?fbclid=IwAR0iHdJQcvlwD1n-BjNINXzborvFUGcgNDQXhAuQkzc1Db-ajePocrEC2u4>

Vietnam Tourism Review:

<http://tapchidulich.net.vn/du-lich-ben-vung-va-giai-phap-cho-cac-nuoc-dong-nam-a.html?fbclid=IwAR0ECp9JIVITIjXcjA3UIBkyLvXHPjNzBu428Y0MprAbho9QSnuqe0DIKb8>

Vietnam Television:

https://www.youtube.com/watch?v=NI7_CyFa75Y&fbclid=IwAR1EvefjZJMSaDtoXNk3ss9E-uYZd6kUAljUQLG68SEithj61UcMCBeglFY

Video of the conference:

https://www.youtube.com/watch?v=Bv-D-42rPm0&fbclid=IwAR0HVMXK9cNxlrZKfVw9KzSki7_Bo7_AsQW_QaWzZZbxrEDHiHRYIXhWH9s

Tourism Newspaper:

<http://www.baodulich.net.vn/Giai-phap-phat-trien-du-lich-ben-vung-cho-cac-nuoc-Dong-Nam-A-2402-21367.html>

For more information about the TOURIST project,
please visit our website:

www.tourist.fh-joanneum.at

A large version of the TOURIST logo, featuring the word "TOURIST" in a bold, green, sans-serif font. The letter "O" is replaced by a green circle containing a white silhouette of a globe.