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Join the Pioneering Network for Sustainable Tourism and Innovative Financial Management Strategies **TOURIST Network for Knowledge Exchange Among the Major Stakeholders** of Sustainable Tourism and Innovative **Financial Management Strategies**



As a part of the Erasmus+ Capacity Building in Higher **Education Project:**

TOURIST - Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam.

INTRODUCTION/OVERVIEW

International exchange among experts and the major stakeholders of tourism can create change and an impact on the development of the world's tourism industry. Perspectives can be enlarged and new upcoming concepts such as sustainable tourism and innovative financial management strategies can be spread to enhance positive progression.

The TOURIST consortium is offering the platform to create a strong network for individuals, academic staff, tourism companies as well as national tourism organisation with the following mission behind.

MISSION

We provide an open-access interactive knowledge transfer platform for sharing knowledge among the members of the network on sustainable tourism and innovative financial management strategies and to spread the existence of the seven competence centres at partner HEIs as expertise hubs.

Further, following this mission, the TOURIST network is also the platform to get inspired by the seven implemented competence centres focusing on sustainable tourism and innovative financial management strategies and the training services that are offered by national experts in the mentioned fields.

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PARTNER INSTITUTIONS

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- Haaga-Helia University of Applied Sciences (Finland)
- Universidad de Alicante (Spain)
- Hue University (Vietnam)
- University of Social Sciences and Humanities Hanoi (Vietnam)
- University of Social Sciences and Humanities Ho Chi Minh City (Vietnam)
- Kasetsart University (Thailand)
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- Payap University (Thailand)
- Prince of Songkla University (Thailand)
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