

TOURIST

Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam

GENERAL INFORMATION OF THE TOURIST PROJECT

- Erasmus+ Capacity Building in Higher Education Joint Project
- Coordinator: FH JOANNEUM Gesellschaft mbH (Austria)
- Project Duration: 15.10.2017–14.10.2020 – 36 months

KNOWLEDGE TRANSFER AT 3 LEVELS

- TOURIST builds up capacity on sustainable tourism and innovative financial management strategies at higher education institutions in Thailand and Vietnam through international expert training to create awareness and spread the idea of the two topics to ensure future growth in tourism focusing on sustainability.
- TOURIST implements seven competence centres focusing on sustainable tourism and innovative financial management strategies at partner higher education institutions to establish a knowledge hub for the core topics.
- TOURIST builds up a network for international exchange on sustainable tourism and innovative financial management strategies.

DEFINITION OF SUSTAINABLE TOURISM

Tourism that takes full account of its current and future (short and long-term) economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.”

(UNWTO, 2005)

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