



1<sup>st</sup> TOURIST Training Hue/Vietnam  
Detailed Training Programme and Agenda for the  
Consortium Meeting  
2<sup>nd</sup> until the 5<sup>th</sup> of October 2018

Project Acronym:	TOURIST
Full Project Title	Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam
Project No.:	585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP
Funding Scheme:	Erasmus+
Project Coordinator	FHJ
Work Package	WP 2 – Capacity building: Training for trainers (1 <sup>st</sup> training)
Work Package Leader	Haaga-Helia UAS
Target group	All project partners
Document	Program Training for trainers, Workshop 1, Hue 2-5.10.2018
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Tuesday, 2<sup>nd</sup> of October 2018

Time	Activity
8:30	<b>Meeting at the lobby of Hotel Mondial</b>
9:00 – 9:30	<b>Welcome and opening of the TOURIST training</b> Do Thi Xuan Dung, Vice President for International Cooperation Hue University Claudia Linditsch, FH JOANNEUM  <b>Objectives of the training</b> <b>Presentation of the trainers</b> Harald Friedl, FH JOANNEUM Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
9:30 – 10:00	<b>Presentation of participants and agenda of the day</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
10:00 – 11:00	<b>Definitions of tourism</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
11:00 – 11:30	<b>Coffee break</b>
11:30 – 12:30	<b>Geographical components of tourism</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:45	<b>Tourism development in SEA</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
14:45 – 15:00	<b>Coffee break</b>
15:00 – 16:45	<b>Destination development analysis</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
16:45 – 17:00	<b>Summary of the day</b>

Wednesday, 3<sup>rd</sup> of October 2018

Time	Activity
8:45	<b>Meeting at the the Hue University (meeting room)</b>
9:00 – 9:15	<b>Presentation of the agenda of the day</b>
9:30 – 10:00	<b>Tourism impacts</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
10:00 – 11:00	<b>Destination impact canvas</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
11:00 – 11:30	<b>Coffee break</b>
11:30 – 12:30	<b>Challenge of overtourism</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:45	<b>Concepts of sustainable tourism</b> Harald Friedl, FH JOANNEUM
14:45 – 15:00	<b>Coffee break</b>
15:00 – 16:45	<b>Paradoxes and challenges of sustainable tourism</b> Harald Friedl, FH JOANNEUM
16:45 – 17:00	<b>Summary of the day</b>



Thursday, 4<sup>th</sup> of October 2018

Time	Activity
8:45	<b>Meeting at the the Hue University (meeting room)</b>
9:00 – 9:15	<b>Presentation of the agenda of the day</b>
9:15 – 10:00	<b>Stakeholders of sustainable tourism</b> Assist. prof. Oana Driha, University of Alicante
10:00 – 11:00	<b>Stakeholders of sustainable tourism</b> Assist. prof. Oana Driha, University of Alicante
11:00 – 11:30	<b>Coffee break</b>
11:30 – 12:30	<b>Sustainable tourism indicators</b> Assist. prof. Oana Driha, University of Alicante
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:45	<b>Commitment to sustainable tourism practices</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
14:45 – 15:00	<b>Coffee break</b>
15:00 – 16:45	<b>Co-creation of TOURIST Pledge</b> Annika Konttinen & Leena Grönroos, Haaga-Helia University of Applied Sciences
16:45 – 17:00	<b>Summary of the day</b>

Friday, 5<sup>th</sup> of October 2018

Time	Activity
9:00 – 9:15	<b>Presentation of the agenda of the day</b>
9:15 – 10:30	<b>Lessons learnt “what is sustainable tourism about”</b> Leena Grönroos, Haaga-Helia University of Applied Sciences Harald Friedl, FH JOANNEUM
10:30 – 11:30	<b>Ideas for internal trainings at home universities and suggestions for the next training in HCMC</b> Leena Grönroos, Haaga-Helia University of Applied Sciences Harald Friedl, FH JOANNEUM
11:30 – 12:00	<b>Closing of training including feedback session</b>
12:00 – 13:00	<b>Lunch</b>



## Interim Consortium Meeting (Friday afternoon)

<b>13:00 – 13:15</b>	<b>Opening of the Interim Consortium Meeting</b> FH JOANNEUM
<b>13:15 – 14:00</b>	<b>Work Package 1 - Comparative analysis of the tourism industry and sustainable tourism efforts in Thailand (TH), Vietnam (VN) and the EU</b> <i>Achievements so far, open tasks including deadlines</i> University of Alicante
<b>14:00 – 14:30</b>	<b>Work Package 2 - Capacity Building – Trainings for Trainers</b> <i>Detailed explanation of the work package, the structure and the tasks including deadlines</i> Haaga-Helia University of Applied Sciences & FH JOANNEUM
<b>14:30 – 14:45</b>	Coffee Break
<b>14:45 – 15:15</b>	<b>Financial Management Summary</b> <i>Most important tasks and deadlines to follow</i> FH JOANNEUM
<b>15:15 – 15:45</b>	<b>Work Package 3 - Technical instalment of the competence centres</b> <i>Detailed explanation of the work package, the structure and the tasks including deadlines</i> USSH HANOI & FH JOANNEUM
<b>15:45 – 16:45</b>	<b>Work Package 6 – Dissemination and Visibility</b> <i>Presentation of the dissemination platforms and the dissemination plan Presentation by each partner about the past and future dissemination activities max 5 minutes per partner</i> Prince of Songkla University and all
<b>16:45 – 17:00</b>	<b>Closing of the meeting</b> FH JOANNEUM